

Creativity

AT A GLANCE

- Learning
- LEGO® SERIOUS PLAY®
- Creativity

CHALLENGE

Ark is a charity that aims to transform children's lives through education. The ventures that Ark develops and supports are tackling some of the most challenging problems facing young people, both in the UK and around the world.

As part of a Learning at Work month, Ark wanted to explore the value of creativity and play.

WHAT WE DID

We worked with Ark to create a session that created social bonds across teams, brought insight into the importance of creativity and play - for adults as well as children. We also shared some of the science behind LEGO® SERIOUS PLAY®.

RESULTS

The LEGO® SERIOUS PLAY® session enabled colleagues to connect in a new way, to get insights on how they might be able to collaborate more with each other, as well as with other organisations. We also helped participants gain stickers in their Learning at Work bingo challenge!

Ark



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“A big thank you to [Claire Rason](#) for coming to [Ark](#) to facilitate a Lego Serious Play workshop on creativity today for colleagues across our central teams, as part of our Learning at Work Month. The session was brilliant; very collaborative and generated lots of ideas for how we can be more creative in our work.”

SARAH TALLACK, HEAD OF APPRENTICESHIPS